

# MBA for Executives

SAN FRANCISCO STATE UNIVERSITY



## Is the MBA for Executives program right for me?

This program is designed for working professionals seeking to accelerate their career advancement as responsible business leaders.

### Program Features

- 24-month, part-time program, regardless of undergraduate major
- Small class sizes
- Friday and Saturday classes, 9 a.m.-6 p.m., held twice a month in a hybrid format (a combination of in-person and online)
- In-person classes held at our Downtown Campus, in the heart of San Francisco's vibrant business and tech district
- GMAT waived
- Cohort of diverse industry professionals
- Leadership Speaker Series

### Cohort Structure

Our cohort structure allows you to develop strong relationships with other students that blossom into long-lasting professional networks. Students develop a tight, supportive network representing a broad cross section of Bay Area organizations. Cohort diversity provides a dynamic mix of students with different perspectives, creating a stimulating and productive learning community. Students explore and develop individual potential, and learn to collaborate in a suite of exciting courses. Cohort members stay in touch long after graduation, supporting one another throughout their careers.

### Curriculum

The curriculum does not require a prior background in business studies. The first part of the curriculum consists of the following eight basic business courses: Data Analysis, Economics, Financial Accounting, Financial Management, Information Systems, Marketing Management, Management Principles and Organization Behavior, and Operations Analysis.

In addition, students complete four advanced courses — one course from each of the following four groups:

- Quantitative Methods: Financial Statement Analysis or Financial Analysis and Management
- Ethics/Management: Business, Ethics, Society and Sustainability or Organization Design and Change
- Decision-Making: Managerial Decision Making or Information Systems for Strategic Advantage
- Marketing/Globalization: Strategic Marketing or International Business

Students will also complete three advanced courses in areas such as leadership, negotiations, entrepreneurship, and others. In their final semester, students will complete a culminating experience course in Strategic Management.

### Admission Criteria

Admission to the MBA for Executives program is selective. The admissions committee reviews an applicant's overall qualifications and takes the following into consideration:

- Completion of a degree equivalent to a four-year U.S. bachelor's degree from a recognized university in any subject area
- 3.0 Grade Point Average or higher

- Minimum of seven years of significant full-time professional work experience
- Interview and writing test
- Statement of purpose
- Two letters of recommendation
- Résumé
- TOEFL, IELTS or PTE exam, taken within the past two years, is required of all applicants who earned their undergraduate degree from a country where the official language is not English



**"The SF State MBA for Executives program provided me with the right combination of theory and practical insights I needed to advance my professional career. The 24-month, alternating weekend course delivery format was great as I was in a time crunch to get on with my career. I greatly enjoyed working with and learning from my cohort members."**

—NAOMI CASSIN  
Director of Provider Enrollment,  
TeamHealth

For more information, visit: [emba.sfsu.edu](http://emba.sfsu.edu)

# WHY SF STATE?

- ▶ AACSB accreditation — the highest level of accreditation in business education
- ▶ Rigorous curriculum covering current business challenges
- ▶ Unmatched value
- ▶ Teaching excellence by highly trained and experienced faculty
- ▶ Convenient and inspiring downtown San Francisco location
- ▶ Access to a global alumni network of business professionals



Accredited by the Association to Advance Collegiate Schools of Business (AACSB) International in 1964, the Lam Family College of Business at San Francisco State University provides high quality business education to a diverse community through innovative teaching, research, and support. The Lam Family College of Business is one of just five percent of all business schools worldwide that meet rigorous accreditation standards of AACSB International.

This information is subject to change and is available in other forms upon request. For the most current information, visit our website.



# WE'RE HERE TO ANSWER YOUR QUESTIONS

## Attend an Information Session

It's a great opportunity to find out about the Master of Business Administration for Executives program requirements and application procedures. You'll hear firsthand from professors and students, and have a chance to network with your peers.

Sign up for a live webinar or in-person information session at [sfstatemba.eventbrite.com](https://sfstatemba.eventbrite.com).

## How to Apply

Applications are accepted for the fall and spring semesters. Please visit [www.calstate.edu/apply](https://www.calstate.edu/apply).

## Graduate Business Programs

**San Francisco State University  
Downtown Campus  
160 Spear Street, 5th Floor  
San Francisco, CA 94105**

### Office Hours

- Monday – Thursday, 10 a.m. – 7 p.m.
- Friday, 10 a.m. – 3 p.m.

**Phone: (415) 817-4300**

**Email: [emba@sfsu.edu](mailto:emba@sfsu.edu)**

**Web: [emba.sfsu.edu](https://emba.sfsu.edu)**

## Resources

- Financial Aid
- Career Services and Professional Development
- Networking events and seminars



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Apply now: [calstate.edu/apply](https://calstate.edu/apply)